

# USL DNA - top level summary

<p><b>PURPOSE</b></p> <p>(why we exist)</p>	<p><b>VALUES</b></p> <p>(how we choose to do our work)</p>	<p><b>KEY STRATEGIES</b></p> <p>(priorities 2015)</p>	<p><b>VISION</b></p> <p>(where we want to be in 5 years time)</p>
<p>We offer total healthcare solutions, which are patient centric and sustainable.</p> <p>To support health care providers with world class products, services and education, which enhance the health and wellbeing of New Zealanders.</p> <p>We do this through proactively seeking innovative solutions and achieving excellence in everything we do.</p> <p>At the same time, we create worthwhile employment within a fun and family environment.</p>	<p><b>Customer Intimacy</b> We get close, because we care.</p> <p><b>Performance</b> Personal and team accountability for achieving results.</p> <p><b>Continuous Improvement</b> We will be better today than yesterday, and better tomorrow than today.</p> <p><b>Partnership</b> We value strategic partnerships where they enable us to achieve our goals.</p> <p><b>Integrity and Respect</b> Our company is judged by the actions of our people.</p> <p><b>Creativity and Innovation</b> We look for creative and new ways to do things as well as improving processes.</p>	<p><b>Growth</b> - Organic and acquisition with a focus on long term sustainability.</p> <p><b>People</b> – Hiring, retaining, developing and inspiring 'A' players.</p> <p><b>Innovation</b> – In all aspects of the business where new ideas and ways of working can be implemented.</p> <p><b>Operational Excellence</b> – A focus on costs and efficiencies. Operational excellence in everything we do with auditable systems, processes and measures.</p>	<p>To be acknowledged as a world class sustainable leader and the employer of choice in the healthcare industry.</p>